

DVR, TIMESHIFT AND CATCHUP TV : NET+ GOES WITH ANEVIA CLOUD DVR SOLUTION

Since 2011, the Swiss multimedia service provider net+ has relied on Cloud DVR technology developed by Anevia as well as other features such as control over live TV (Timeshift) and replay television (CatchUp TV) to satisfy their customers.

Paris, September 17, 2016 – Anevia, leader in OTT and IPTV software solutions for the delivery of live television and video-on-demand (VOD), is a long-time partner of net+, a telecommunications and multimedia service provider and Switzerland's third largest cable network operator. Since 2011, the Swiss company has relied on Anevia's Cloud DVR, Timeshifting and CatchUp TV solutions in order to keep up with new TV consumption trends, and particularly the growing demand to be able to watch content whenever and wherever. For this, net+ relies on the scalable recording and streaming infrastructure and the expertise of a pioneer in Cloud DVR technology.

An innovative approach that is recognized by its market: the 'Bilanz Telekom Rating' analysed customer service satisfaction responses from 10,000 homes and, for the second year in a row, has ranked net+ the best telecommunications provider in Switzerland.

Innovative technology to meet the demand for new video services

Amongst the telecommunication services offered by net+, television is the service that has attracted the most loyal clients: currently the company has more than 160,000 digital television subscribers, 90,000 for Internet and 45,000 for home phone services. The service provider also offers a high-quality, high-speed broadband Internet connection that, depending on the region, is installed either with a fiber optic or coaxial cable connection (or DSL if necessary). The result is a very attractive offer in terms of services and price for the end user. net+ provides multimedia products that are solely reserved for their shareholding telecom entities under the brands **net+** and BLI BLA BLO as well as additional white-label services for other distributors in French-speaking Switzerland.

The multimedia services offered by net+ are available in different packages with a wide range of features such as the number of channels, increased bandwidth performance, as well as the ability to record content, go to the beginning of a program currently in progress, watch programs up to seven days after they were broadcast and VOD (Video-on-Demand). To benefit from these advanced features, an HD set-top box must be installed.

Anticipating the new trends in video consumption net+ moved towards the nPVR (or network Personal Video Recorder) and deployed Anevia's Cloud DVR solution which facilitates the personal recording of televised content onto a virtual platform.

Guaranteed reliability and a wide range of functionalities

There are many reasons why net+ chose Anevia's technology, but above all, the choice was strategic. In fact, in 2006, net+ already began using Anevia's DVB-IP gateways to retrieve TV/radio content directly from satellite, cable or DTT channels before streaming it to the IPTV

network. Since Anevia also proposed a full solution for managing the Start-Over, Catch-Up and Cloud DVR services in an architecture that is flexible and able to support the growth of all types of infrastructure, it was therefore natural that the Swiss multimedia service provider would call on Anevia to provide the DVR technology in 2011. The high-quality performance of Anevia's technology from beginning to end ensures that TV programs are reliably recorded and streamed.

The many different features and functionalities of Anevia's technology also persuaded net+ to opt for the Cloud DVR instead of a local recorder in the set-top box:

- The ability to record programs from a large selection of channels offered by net+
- The "Start-over" (restart a program from the beginning) and the "Replay TV 7 days" features
- The ability to simultaneously record multiple programs onto the servers

"Since the rules and regulations in Switzerland regarding copyright protection and the ability to make private copies allowed for such services to be put in place, the Cloud DVR architecture offered by Anevia was the most obvious and beneficial solution for net+," notes Eric Savioz, the ITV Manager in charge of the IPTV/OTT infrastructure for net+ Today, the multimedia and telecommunications service provider offers services and technology that best meet the rapidly changing trends and preferences in the TV consumption programs, which is reflected in the numbers.

The capabilities of Anevia's Cloud DVR solution

net+ currently relies on a redundant, multi-site architecture (2 sites, each with 15 dedicated servers) to ensure the high availability of data and video content. Thanks to the technology provided by Anevia, the network's infrastructure guarantees streaming capacity access of up to 80 Gigabits/second, or around 10,000 simultaneous streams.

In order to meet the often varied and changing needs, Anevia guarantees that the streaming and storage capacities can be adapted and that technology is scalable and able to evolve and support new technologies. *"Anevia's services therefore enable net+ network's architecture to adapt and evolve in response to the changing needs and behaviours of users,"* remarks Eric Savioz, and, *"in 2016, net+ renews its trust in Anevia's products and works on a project using the Cloud DVR OTT."*

Thanks to a strategy of providing optimal service and persistent innovation, particularly for this modern and scalable architecture, net+ has generated a very positive image in the highly competitive telecommunications market. Consistently leading in the 'Bilanz Telecom Rating's' rankings for 'Innovation' and 'Support,' net+ has proven its role as leader of French-speaking Switzerland and its growing power in the Swiss telecommunications market.

About Anevia

Leader in OTT and IPTV software solutions for the delivery of live television and video-on-demand, Anevia was founded in 2003 by the developers of the VLC media-player. Anevia has pioneered cloud DVR and multiscreen solutions by providing innovative technologies that enable viewers to watch TV wherever, whenever and on every screen. Anevia software solutions are used successfully in markets such as broadcasting, tier 1 and tier 2 telecommunications, and in many private and public companies. Headquartered in France, Anevia has regional offices in the USA and Dubai. www.anevia.com, the company is listed on the Alternext Paris NYSE Euronext

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